

"Another man in New York City hired event planning agency, Go Get It to produce a faux off-Broadway play complete with a 100 planted audience members. At the climatic moment in the drama, he took off his costume disguise, brought his intended onstage and asked her to marry him. "Grooms know the proposal is going to be talked about and sighed over for the next 40 years," says Marilyn Oliveira, senior editor at the WeddingChannel.com."